**Stormwater Utility Fact Sheet for Local New Jersey Government Officials**

* What is stormwater?
  + Definition
  + Causes flooding and polluted water
* About the Flood Defense Act
  + Permissive, voluntary
  + Everything the funds could be used for
* Why is stormwater a problem in New Jersey?
  + $16 billion problem
  + Record precipitation *(include statistics)* and extensive coastline *(include statistics)* makes state especially vulnerable to flooding
  + One of the most densely populated states in the country
    - More development, more impervious surfaces, more stormwater
  + Polling info about drinking water
* What is a stormwater utility?
  + Fee on impervious surfaces
  + Dedicated fund
  + Equitable, best practice, proven model, local solution to local problem
  + Tools to calculate impervious surface (Rutgers)
* How the funds are utilized
  + Proven on-the-ground Public works projects and green infrastructure *(include examples)*
* Stormwater utility fast facts
  + Can offer credits *(include examples)*
  + Can decrease fees over time
  + Fee, not a tax
  + 1,600 communities across 40 states
  + As of 2015, the average quarterly fee for a single-family home for a stormwater utility was just $11
* Case study: Wyoming Valley, PA
  + Describe structure and purpose of their program
* Risks of not implementing utility
  + Face the hazards and dangers of future flooding, or raise property taxes
* Next steps – who to contact for more info